



Condé Nast Entertainment

TPGArchitecture

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CONDÉ NAST ENTERTAINMENT

TOBACCO PROCESSING PLANT BECOMES
DISTINCTIVE OFFICE ENVIRONMENT

SIZE

83,000 SQUARE FEET

COMPLETION DATE

JUNE 2014

LOCATION

222 BROADWAY, NEW YORK, NY 10038

IMAGE FORMAT

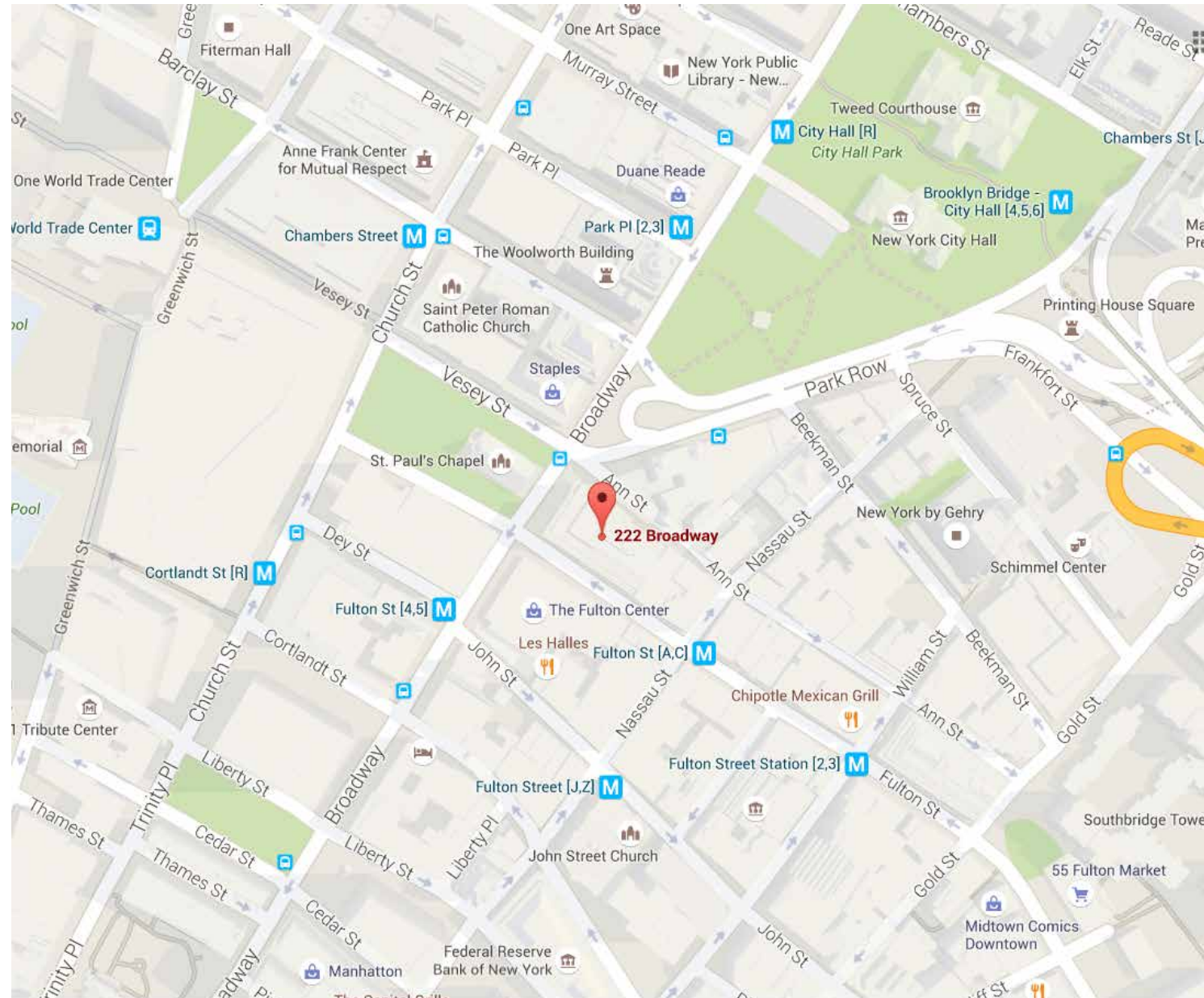
PHOTOGRAPHY

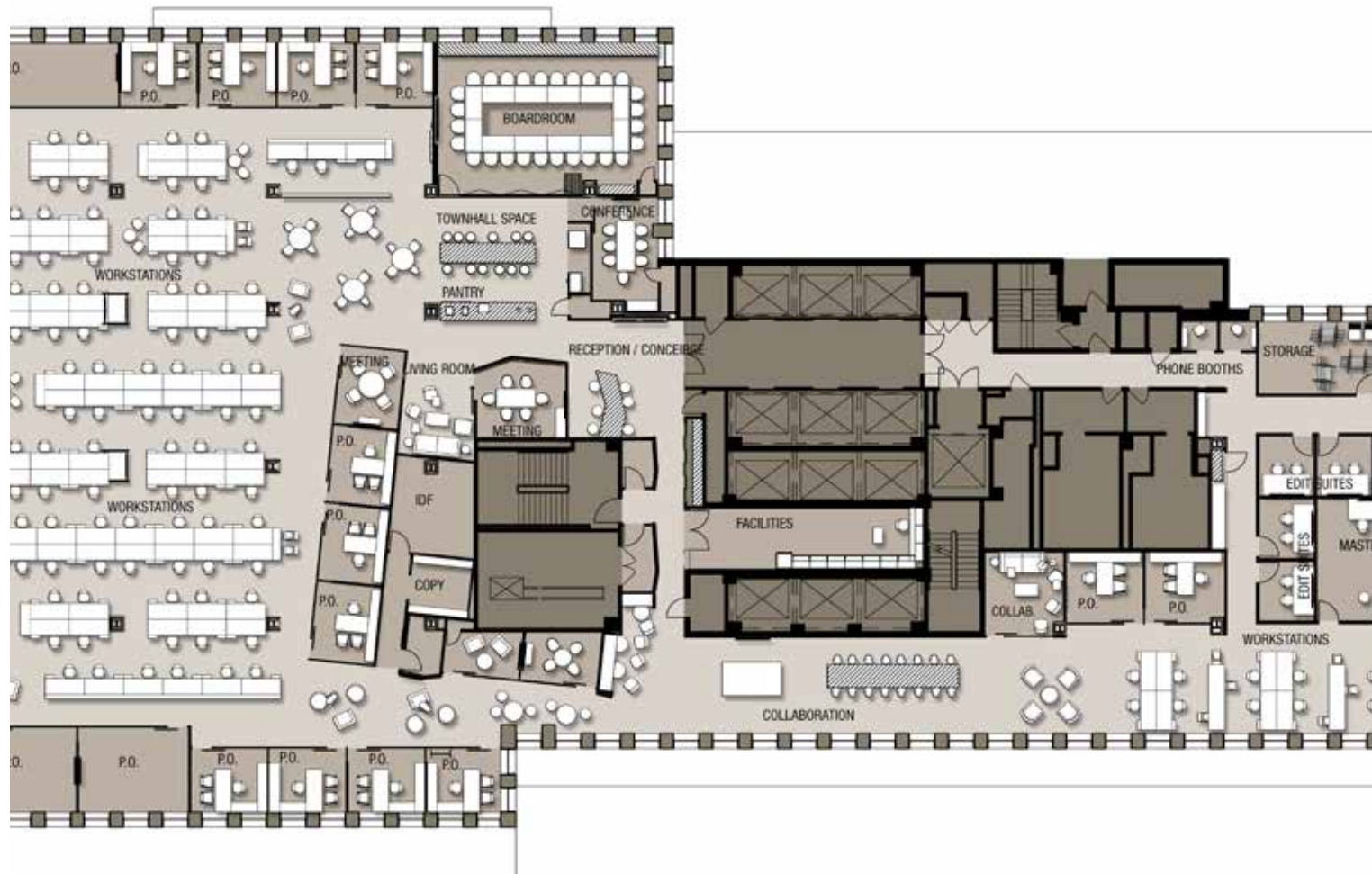
Project Summary

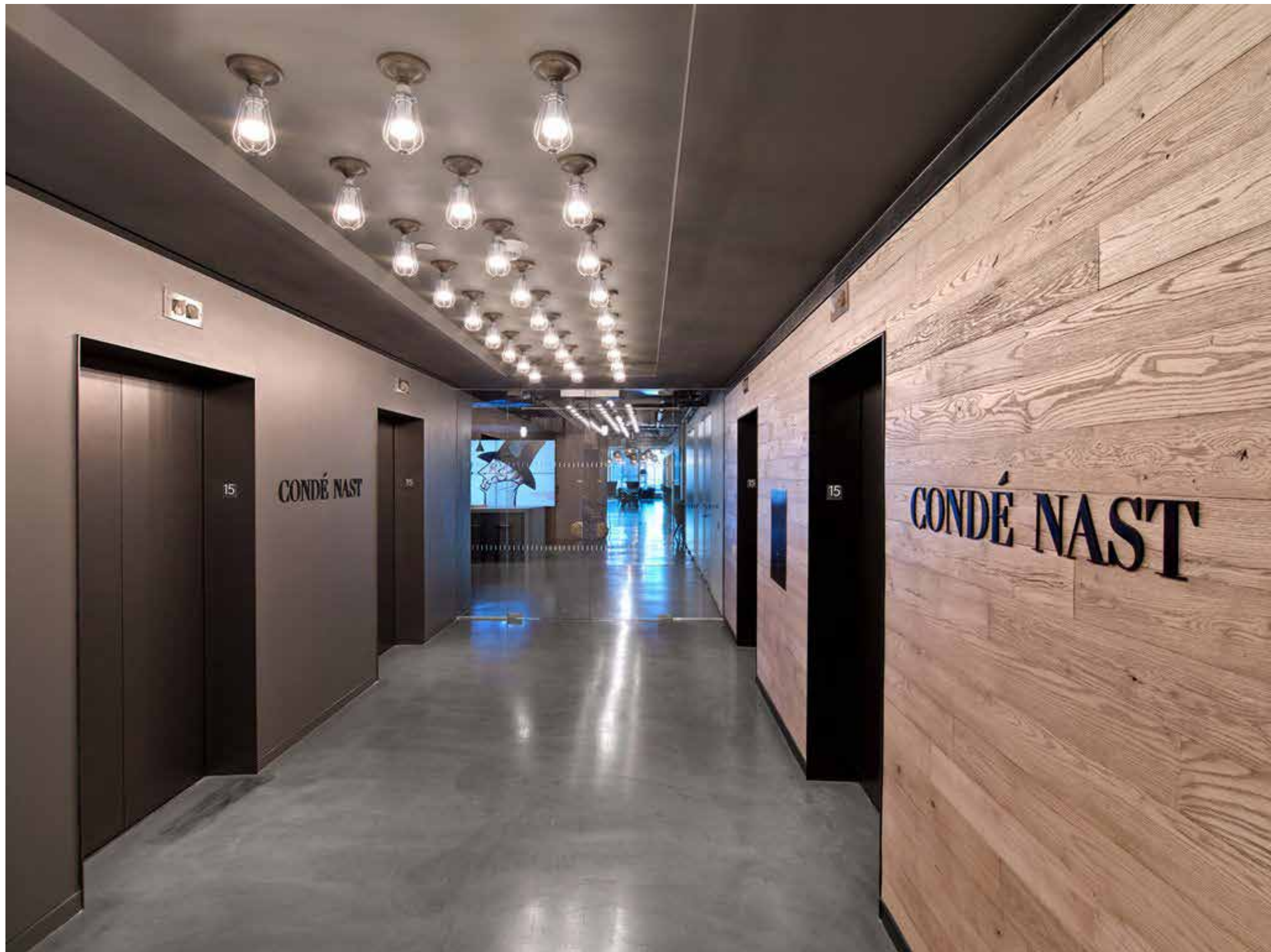
The three-story, 83,000 square foot design is the first office space for Condé Nast Entertainment, one of the fastest-growing divisions of Condé Nast. The architect created a workplace environment which blurs the lines between work and play, while seamlessly incorporating technology, affording team members the ability to work anywhere within the space.

The design features a rustic, industrial aesthetic, achieved through the use of poured and polished concrete, open ceilings with exposed ductwork, and custom canted feature walls that mimic a worn metal. The use of funky residential furniture throughout the office creates a comfortable and homelike ambience, which is evident in the common lounge featuring textured elongated couches and worn leather chairs. The lounge, located in front of west-facing floor-to-ceiling windows, features expansive views of One World Trade Center, which establishes a visual connection to CNE's parent company.

The space promotes the themes of fluidity, mobility and flexibility. On each floor, there is a conference room with moveable walls adjacent to a café, allowing the space to be opened up to hold a full staff meeting (or a party). Further, not only is the entire office connected to ensure that any work can be accessed digitally, but many conference rooms and living rooms also feature writable chalkboard and whiteboard walls, allowing creativity to be captured and developed in any space or platform.



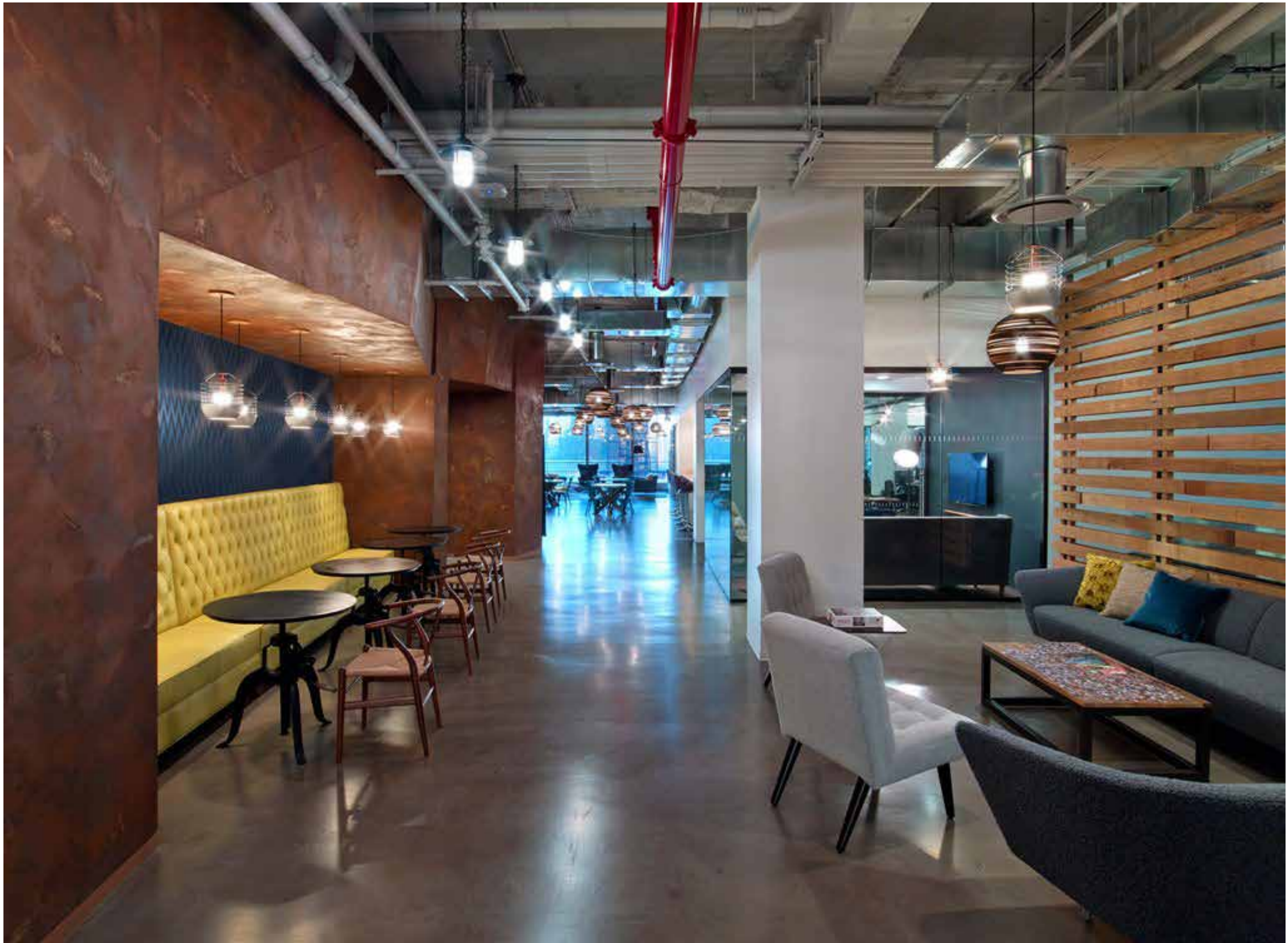




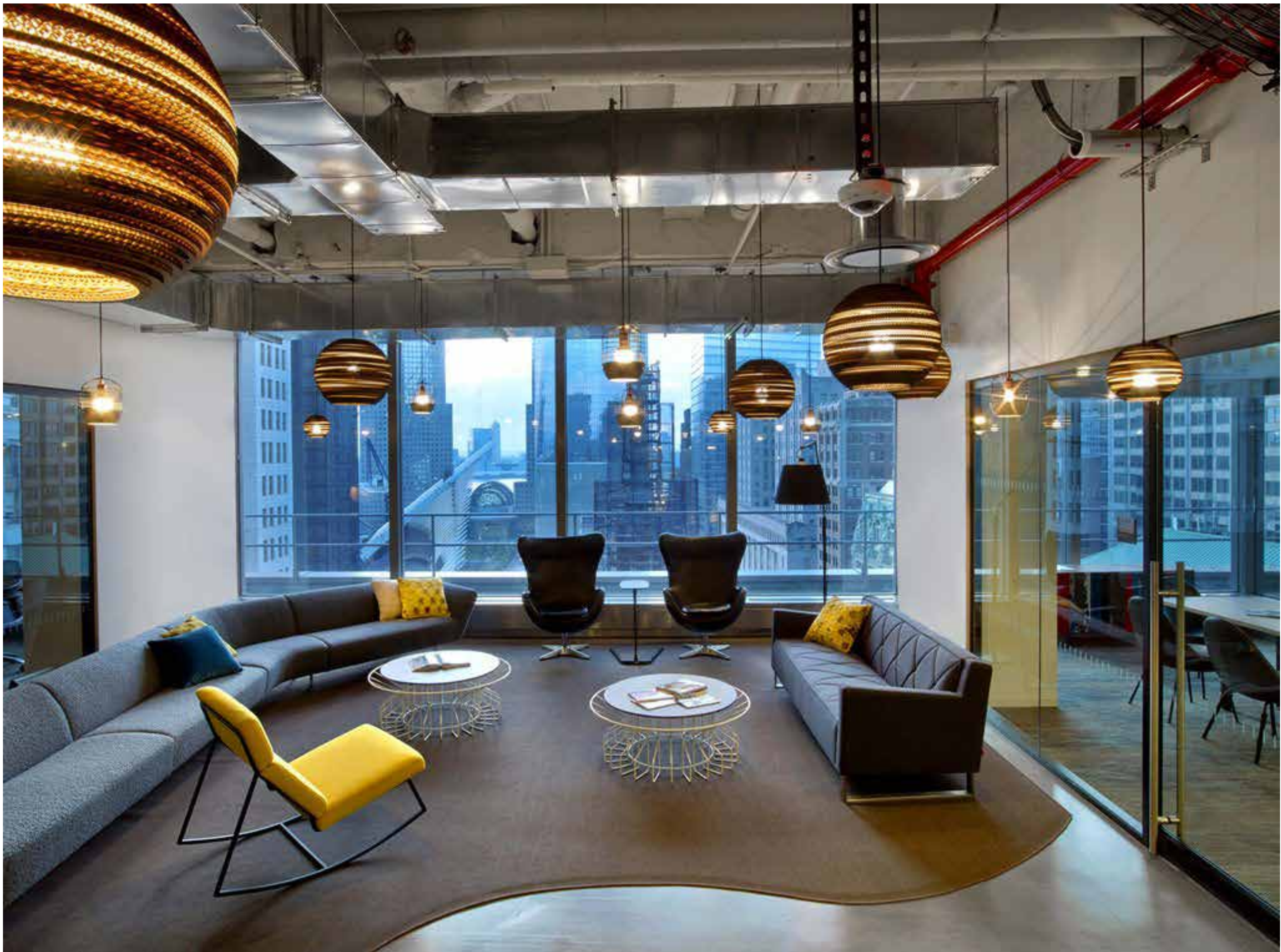
CONDÉ NAST ENTERTAINMENT- 222 BROADWAY, NEW YORK, NY 10038
RECEPTION



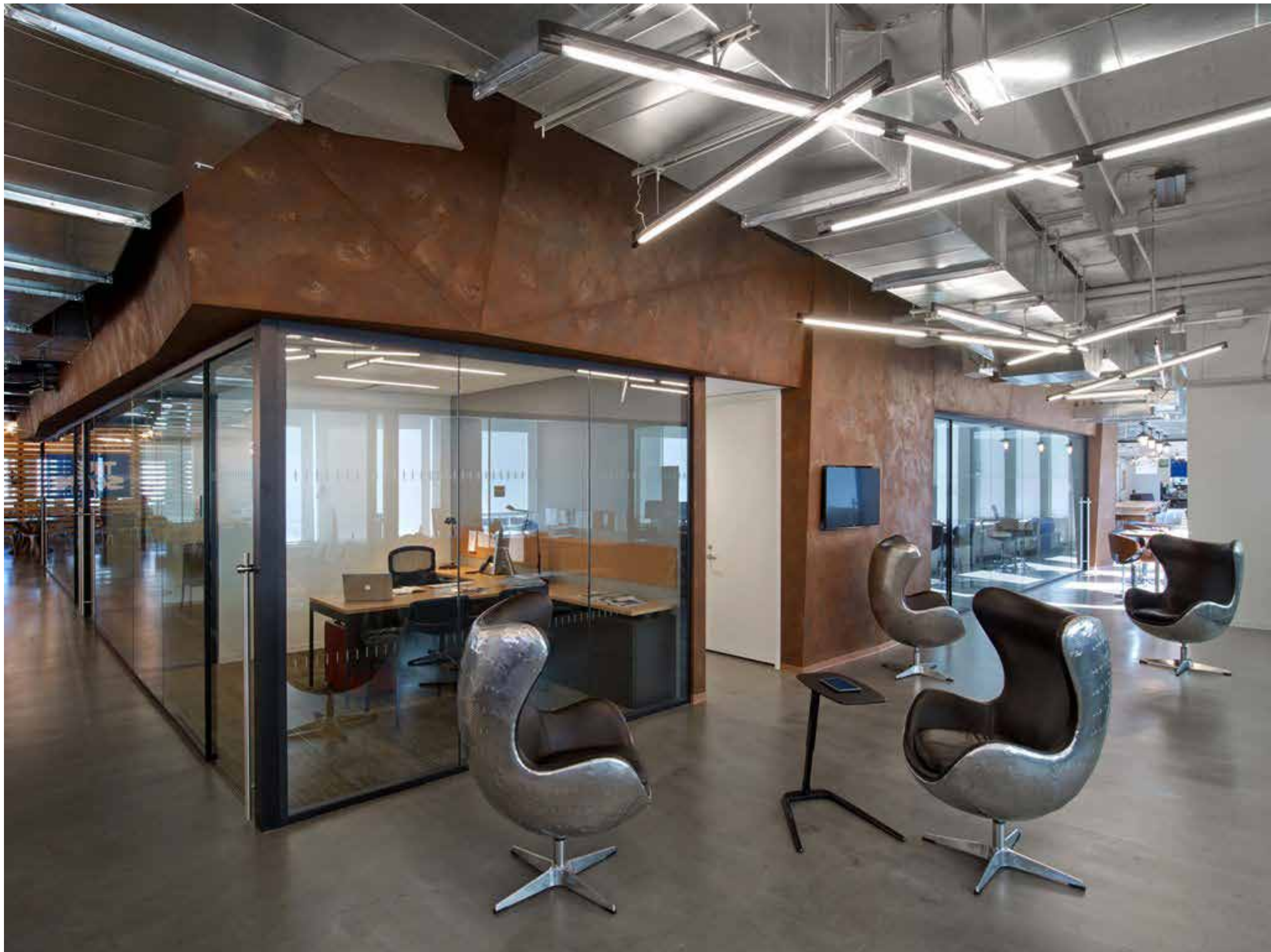
CONDÉ NAST ENTERTAINMENT- 222 BROADWAY, NEW YORK, NY 10038
OPEN MEETING AREA



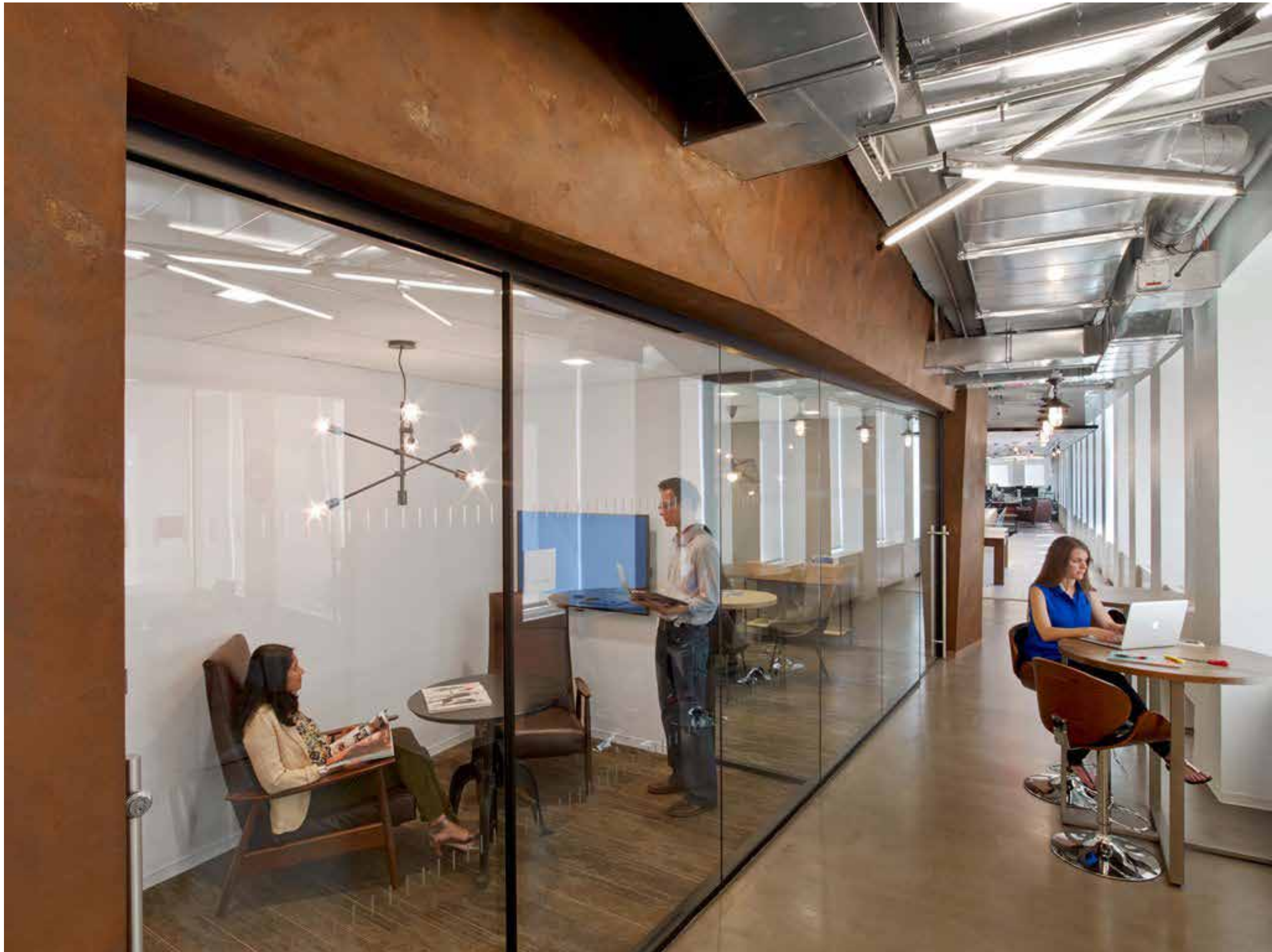
CONDÉ NAST ENTERTAINMENT- 222 BROADWAY, NEW YORK, NY 10038
MEETING AREAS



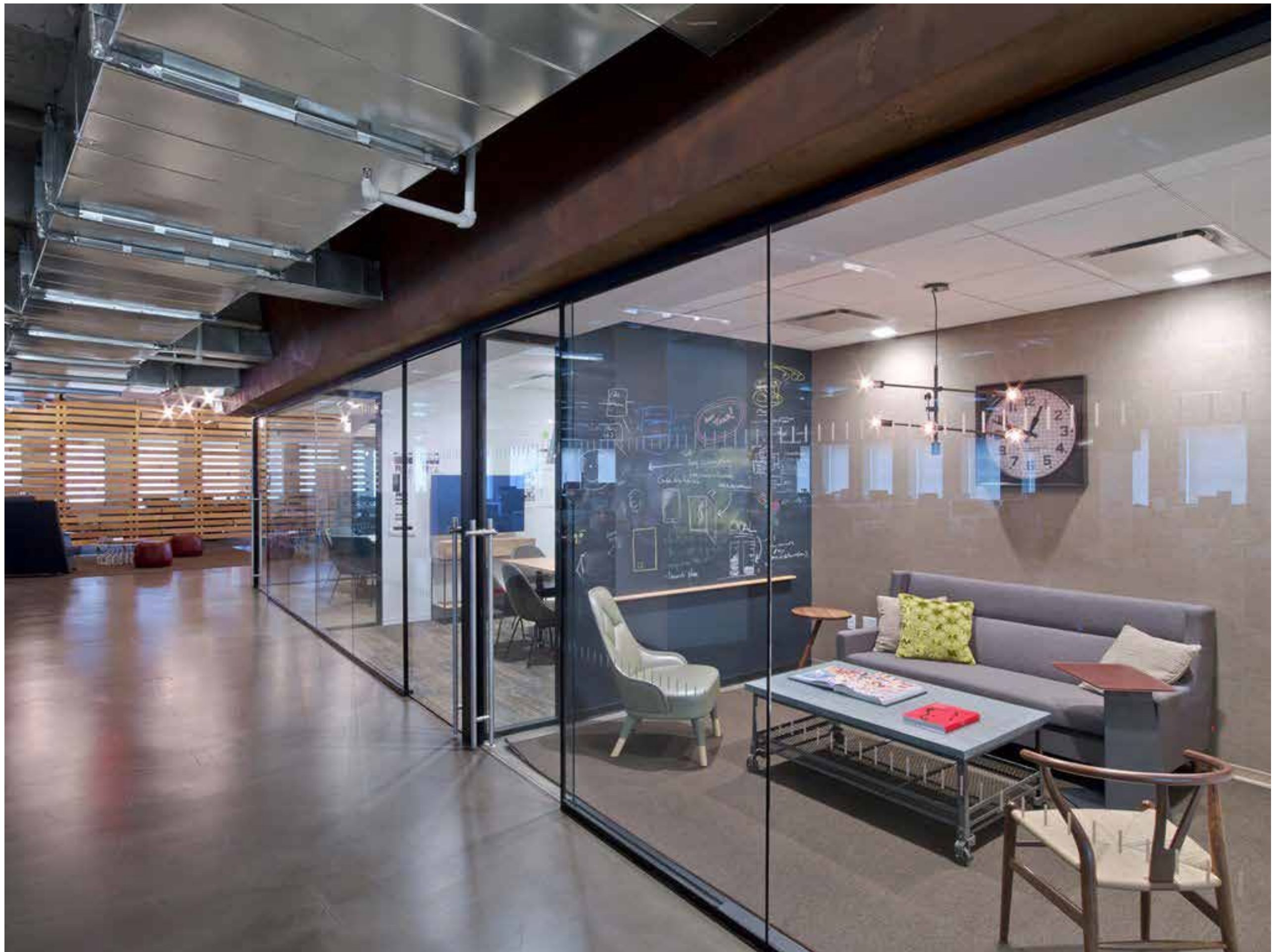
CONDÉ NAST ENTERTAINMENT- 222 BROADWAY, NEW YORK, NY 10038
MEETING AREA



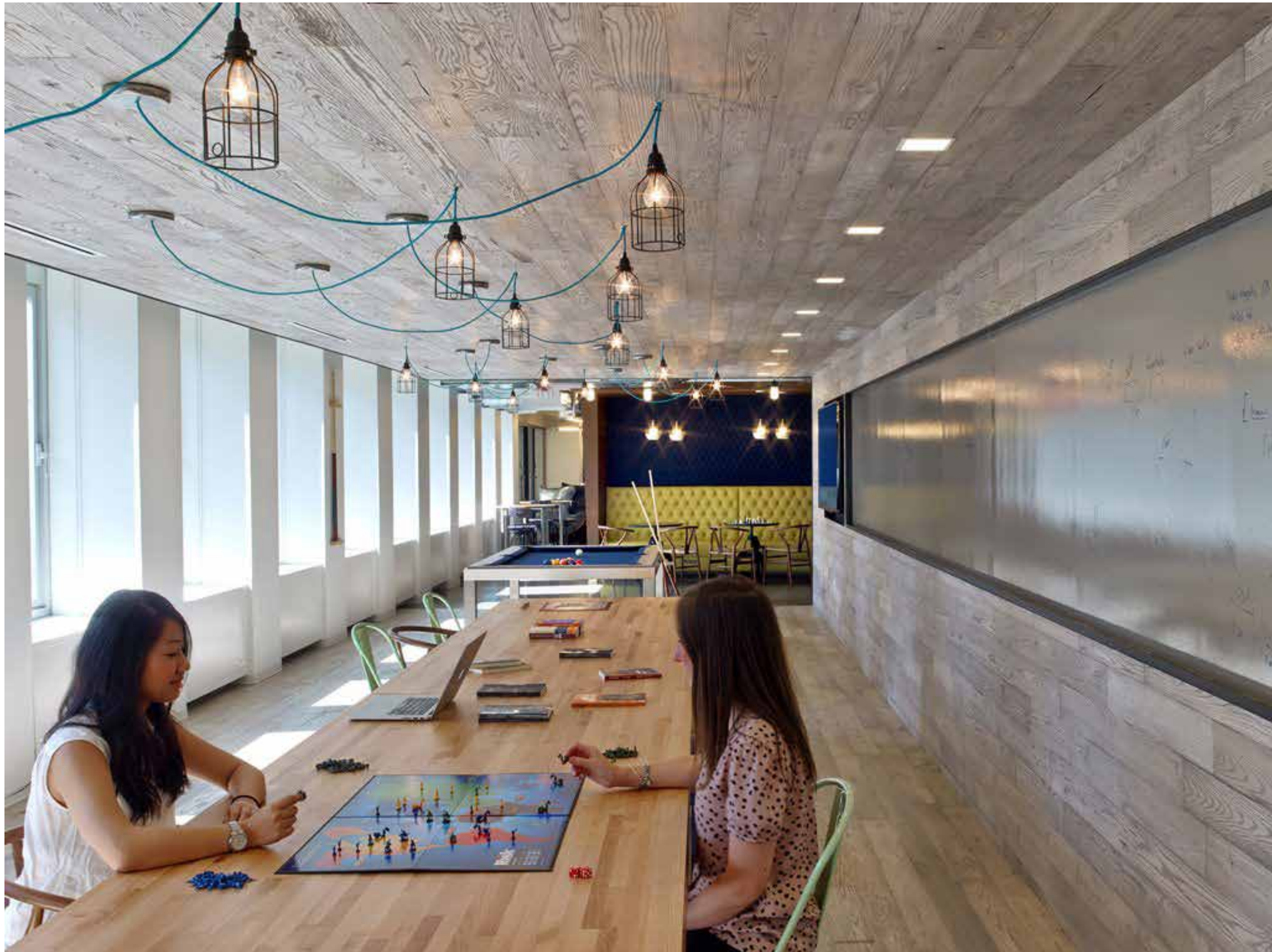
CONDÉ NAST ENTERTAINMENT- 222 BROADWAY, NEW YORK, NY 10038
PRIVATE OFFICE AND MEETING AREA/ WORK AREA



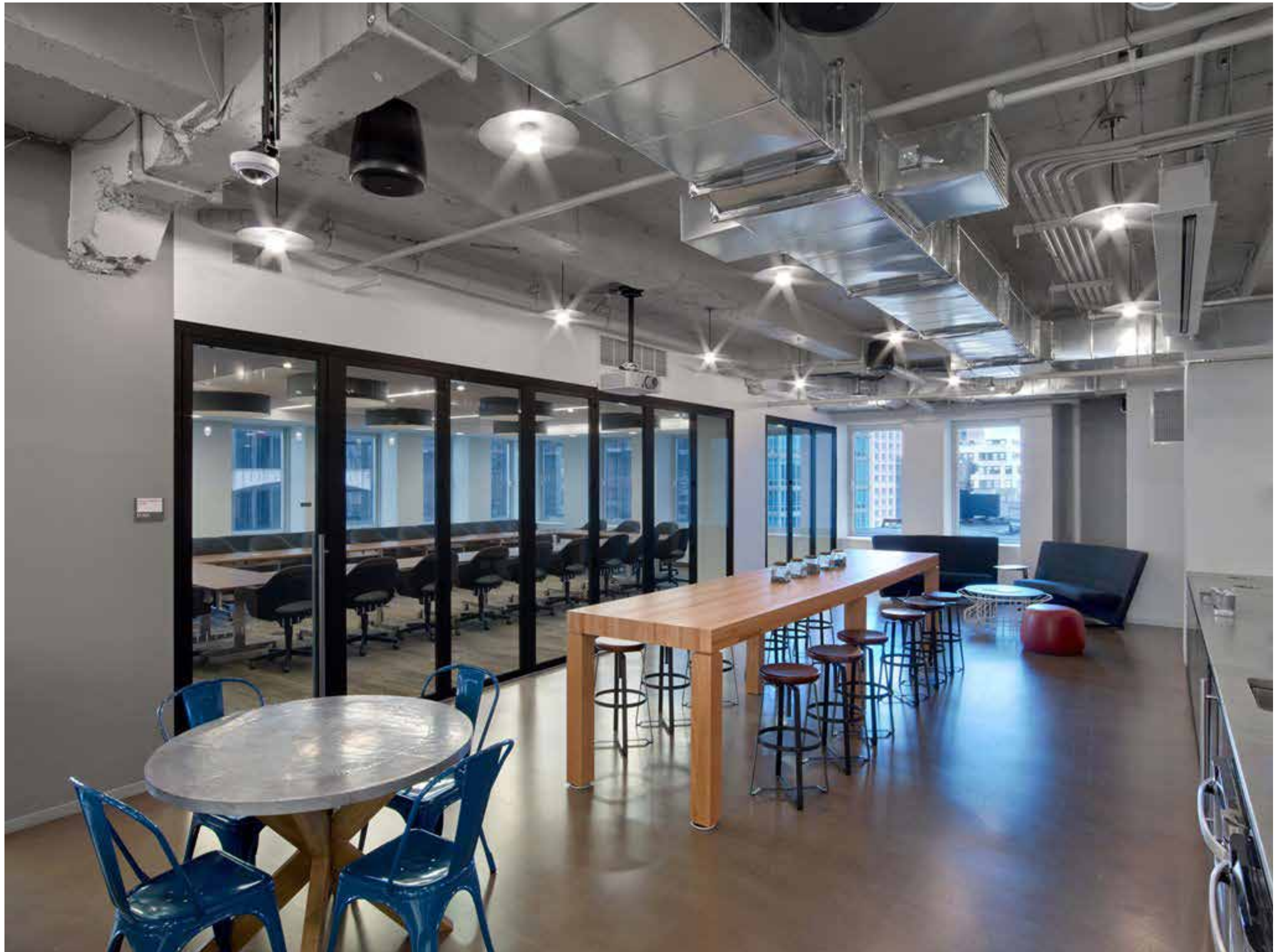
CONDÉ NAST ENTERTAINMENT- 222 BROADWAY, NEW YORK, NY 10038
PRIVATE MEETING AREA AND FOCUS AREA



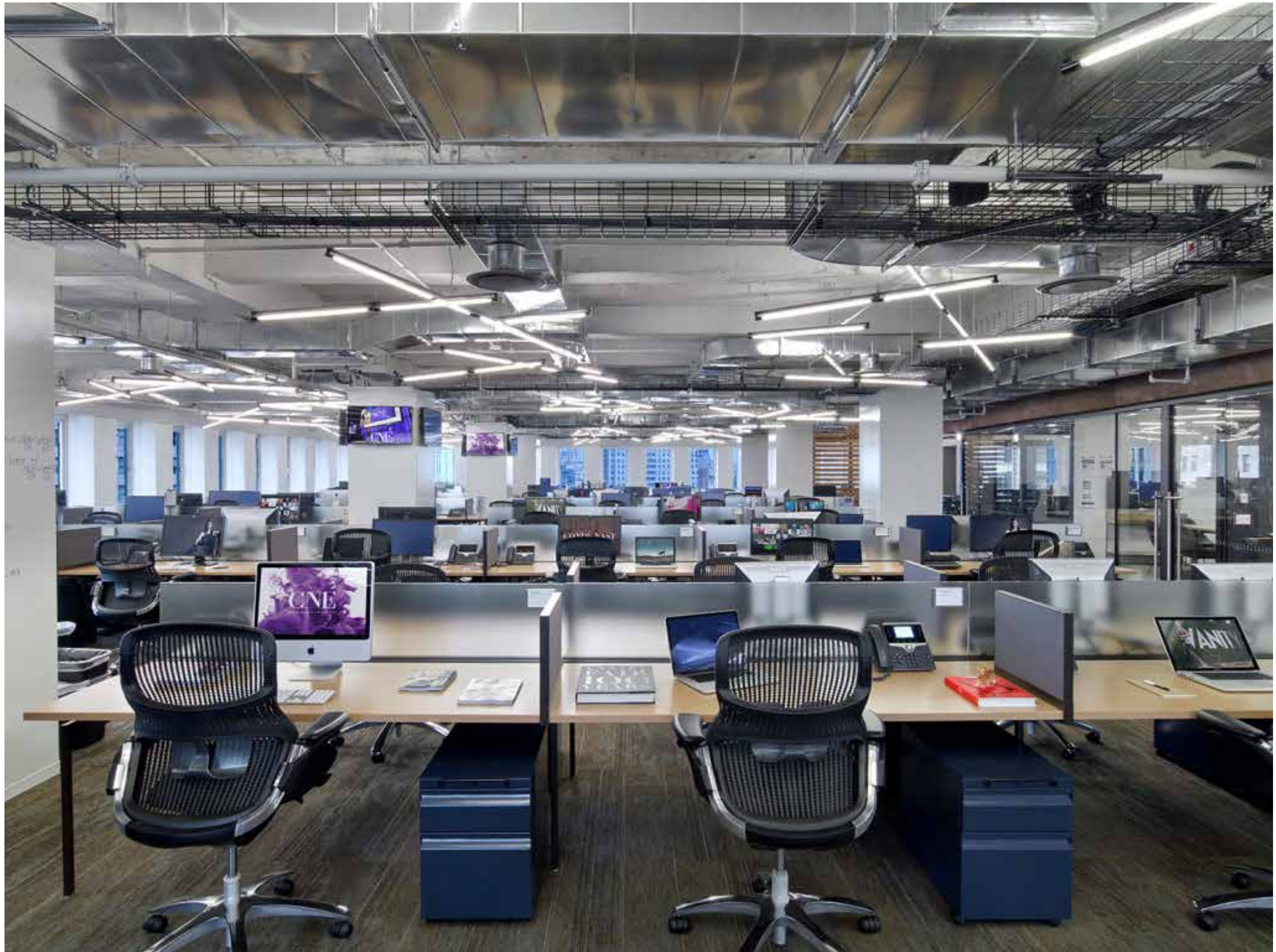
CONDÉ NAST ENTERTAINMENT- 222 BROADWAY, NEW YORK, NY 10038
SMALL MEETING ROOMS



CONDÉ NAST ENTERTAINMENT- 222 BROADWAY, NEW YORK, NY 10038
MEETING SPACE / AMENITY SPACE



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CAFE AND TRAINING ROOM



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OPEN WORK AREA



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EXECUTIVE PRIVATE OFFICE

